THIS DOCUMENT IS FOR THE EXCLUSIVE USE OF INVESTORS ACTING ON THEIR OWN ACCOUNT AND CATEGORIZED EITHER AS "ELIGIBLE COUNTERPARTIES" OR "PROFESSIONAL CLIENTS" WITHIN THE MEANING OF MARKETS IN FINANCIAL INSTRUMENTS DIRECTIVE 2004/39/EC. IT IS NOT DIRECTED AT RETAIL CLIENTS.

Monthly European ETF Market Trends

September 2014 in brief



Lyxor ETF Marlène Hassine Head of ETF Research

+33 1 42 13 59 56 marlene.hassine@lyxor.com

Contents

European ETFs in September 2014 Net Inflows (EURM) p1

OVERVIEW BY ASSET CLASSEQUITYp2FIXED INCOMEp2COMMODITIESp2EQUITIESEUBOPEAN EQUITIESp3

EUROPEAN EQUITES	μs
US & JAPAN EQUITIES	p4
EMERGING	
MARKET FOUITIES	n4

p4

THEMATIC

EUROPEAN DEBT MARKET	p5
US GOVIES	p5
EMERGING MARKET DEBT	р5
CREDIT MARKET	p5

European ETF market flows turned negative in September 2014, breaking a one-year sustained positive trend. Net outflows during this month amounted to EUR2.0bn. Total Assets under Management (EUR344.9bn) are nearly flat if compared to the level at end of August 14, benefiting from a positive equity market impact (0.92%*). European and German equity ETFs in particular have registered record high outflows in an increasingly volatile environment (VSTOXX up from 14.5% to 17.6% between the 19th and the 26th September).

■ Equity ETFs registered significant outflows of EUR1.7bn. In Europe, German and Eurozone equity indexations have posted high outflows respectively of -EUR2.3bn and -EUR1.2bn, mainly concentrated on a very limited number of ETFs. Peripheral and Small and Mid cap equity ETFs in Europe have also registered outflows (-EUR325M and -EUR269M respectively) whereas European value indexations inflows reached a one-year record high of EUR193M. Regarding other developed countries, US and Japan indexations saw sustained inflows of EUR908M and EUR304M both above one year average NNA. Emerging market equity ETFs inflows are also still sustained at EUR711M, mainly focused on broad indexations together with some flows on Asian regional indexations.

■ Fixed income ETFs also registered outflows amounting to EUR170M reflecting a pause in the positive year-long trend. Outflows were mainly concentrated on European Govies at -788M whereas flows were positive on US treasuries indexations at EUR468M. Global corporate bonds ETFs continued to be favoured by investors with EUR134M of inflows as credit continues to offer an attractive risk reward profile. High yield indexations have continued to register outflows of EUR215M amidst fears of already very tight valuations. Net flows on Emerging market debt are almost flat this month.

MAINLY CONCENTRATED ON DEVELOPED

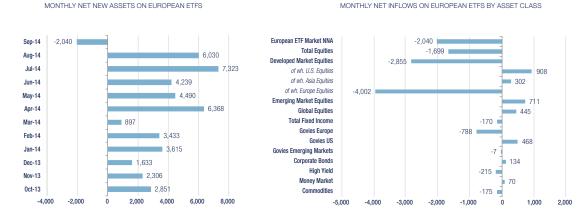
EUROPE EQUITIES

*Price variation of the MSCI ACWI NTR Index in EUR between 29/08/14 and 26/09/14.

EUROPEAN ETFS IN SEPTEMBER 2014 - NET INFLOWS (EURM)

FIRST MONTH OF OUTFLOWS SINCE ONE YEAR

AT EUR2.0BN IN SEPTEMBER 2014



Sources: Monthly data in EURM from 01/09/2013 until 26/09/2014, Bloomberg, Lyxor

ETF.RESEARCH@LYXOR.COM | +33 (0)1 42 13 59 56

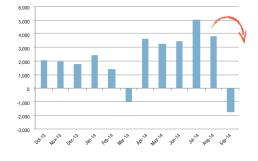
 $X \cap R$

OVERVIEW BY ASSET CLASS

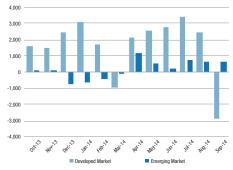
EQUITY

RECORD OUTFLOWS ON EQUIT Y ETFS IN SEPTEMBER 2014 AT EUR1.7BN

MONTHLY NET NEW ASSETS ON EQUITY ETFS

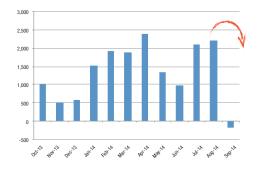


STRONG OUTFLOWS ON DEVELOPED MARKETS MONTHLY NET NEW ASSETS ON DEVELOPED VS EMERGING MARKETS EQUITY ETFS

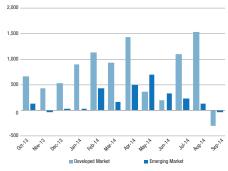


FIXED INCOME

REVERSAL OF FIXED INCOME ETFS INFLOWS IN SEPTEMBER 2014 WITH -EUR170M OF OUTFLOWS MONTHLY NET NEW ASSETS ON FIXED INCOME ETFS



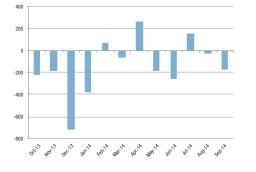
WITH DM FIXED INCOME ETFS AT – EUR306M MONTHLY NET NEW ASSETS ON DEVELOPED VS EMERGING MARKETS FIXED INCOME ETFS



COMMODITIES

OUTFLOWS ON COMMODITIES ETFS AT EUR175M ABOVE ONE YEAR AVERAGE OUTFLOWS OF -EUR143M

MONTHLY NET NEW ASSETS ON COMMODITIES ETFS





MONTHLY NET NEW ASSETS ON BROAD & PRECIOUS METALS ETFS



Sources: Monthly data in EURM from 01/09/2013 until 26/09/2014, Bloomberg, Lyxor

ETF.RESEARCH@LYXOR.COM | +33 (0)1 42 13 59 56

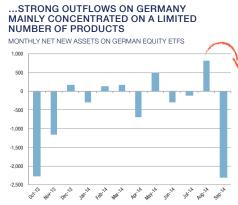
EXCHANGE TRADED FUNDS BY

EQUITIES



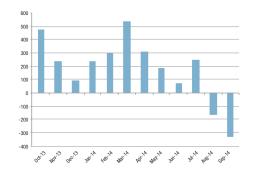
RECORD OUTFLOWS ON EUROPE EQUITY **ETFS AT EUR4BN** MONTHLY NET NEW ASSETS ON EUROPE EQUITY ETFS





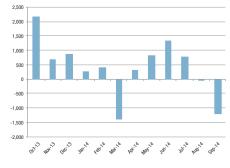
STILL SUSTAINED OUTFLOWS ON PERIPHERAL EQUITY ETFS AT EUR325M

MONTHLY NET NEW ASSETS ON PERIPHERAL EUROPE EQUITY ETFS



STRONG OUTFLOWS ON EUROZONE INDEXATIONS ALSO CONCENTRATED ON A LIMITED NUMBER OF ETFS





SLIGHT REBOUND OF EUROPEAN FINANCIALS EQUITY INDEXATIONS WITH EUR68M OF NNA MONTHLY NET NEW ASSETS ON FINANCIALS EUROPE EQUITY ETFS

PAUSE ON DEVELOPED EUROPE DIVIDEND ETFS WITH FLOWS AT -EUR1M MONTHLY NET NEW ASSETS ON EUROPEAN DIVIDEND EQUITY ETFS



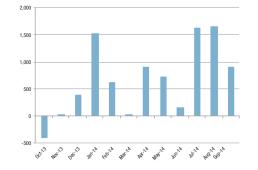
250 200 150 100 50 -50 NOU''S 08513 Janta Febria Maria 00^{21,0} parta apprile parte parte parte

Sources: Monthly data in EURM from 01/09/2013 until 26/09/2014, Bloomberg, Lyxor

ETF.RESEARCH@LYXOR.COM | +33 (0)1 42 13 59 56 EXCHANGE TRADED FUNDS BY

EQUITIES

US & JAPAN EQUITIES STILL SUSTAINED INFLOWS ON US EQUITY ETFS IN SEPTEMBER 2014 WITH EUR908M, ABOVE ONE YEAR AVERAGE AT EUR688M MONTHLY NET NEW ASSETS ON US EQUITY ETFS



POSITIVE TREND CONFIRMED ON JAPAN ETFS WITH INFLOWS OF EUR304M, ABOVE ONE YEAR AVERAGE AT EUR201M

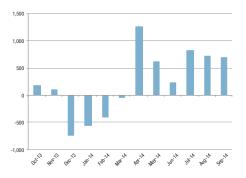
MONTHLY NET NEW ASSETS ON JAPAN EQUITY ETFS



EMERGING MARKET EQUITIES

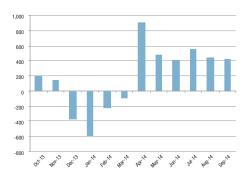
POSITIVE INFLOWS FOR THE SIXTH CONSECUTIVE MONTH ON EMERGING ETFS AT EUR711M

MONTHLY NET NEW ASSETS ON EMERGING EQUITY ETFS



*mainly concerning MSCI EM indexations

MAINLY COMING FROM BROAD EM EQUITY INDEXATIONS AT EUR422M MONTHLY NET NEW ASSETS ON BROAD EM EQUITY ETFS*



THEMATIC

250

200

150

100

50

-50

-100

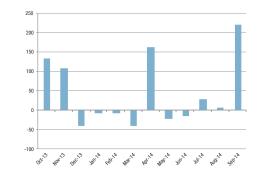
octria unita

08513

STILL SUSTAINED INFLOWS AT EUR160M ON SMART BETA ETFS MONTHLY NET NEW ASSETS SMART BETA EQUITY ETFS

ONE YEAR RECORD HIGH INFLOWS ON VALUE EQUITY ETFS AT EUR 222M

MONTHLY NET NEW ASSETS ON VALUE STYLE EQUITY ETFS



Sources: Monthly data in EURM from 01/09/2013 until 26/09/2014, Bloomberg, Lyxor

ETF.RESEARCH@LYXOR.COM | +33 (0)1 42 13 59 56

with soith wath with worth with with soith soith soith soith

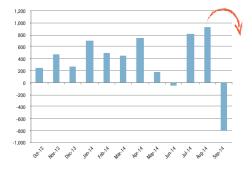


FIXED INCOME

EUROPEAN DFBT MARKET



MONTHLY NET NEW ASSETS ON EUROPE GOVIES ETFS



GERMAN GOVIES EXPERIENCED OUTFLOWS AT EUR126M

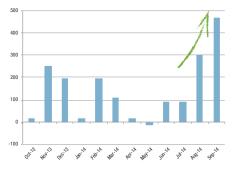
MONTHLY NET NEW ASSETS ON GERMAN GOVIES ETFS



US GOVIES

RECORD HIGH INFLOWS ON US GOVIES AT EUR468M VS A 1-YEAR AVERAGE AT EUR145M

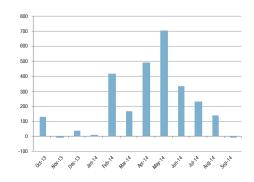
MONTHLY NET NEW ASSETS ON US GOVIES ETFS



EMERGING MARKET DEBT

HALT IN EM DEBT FLOWS WITH -EUR4M OF OUTFLOWS

MONTHLY NET NEW ASSETS ON EMERGING MARKET DEBT ETFS



CREDIT MARKET

900

800

700

DECREASING TREND ON CORPORATE BONDS **INFLOWS WITH EUR134M** MONTHLY NET NEW ASSETS ON CORPORATE BOND ETFS

STILL SUSTAINED OUTFLOWS ON HIGH YIELD BONDS AT EUR215M WITH NNA YTD REDUCED TO EUR332M

MONTHLY NET NEW ASSETS ON HIGH YIELD BOND ETFS



Sources: Monthly data in EURM from 01/09/2013 until 26/09/2014, Bloomberg, Lyxor



ETF.RESEARCH@LYXOR.COM | +33 (0)1 42 13 59 56

EXCHANGE TRADED FUNDS BY

LYXOR ETF MAIN RISKS

Capital at risk: The capital invested is not guaranteed.

Replication risk: The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication.

Fund Liquidity risk: The Fund's liquidity and/or value may be negatively affected by different factors.

IMPORTANT INFORMATION

This document is of a commercial nature and not of a regulatory nature. It is each investor's responsibility to ascertain that it is authorised to subscribe, or invest into this product. Prior to investing in the product, investors should seek independent financial, tax, accounting and legal advice.

The indexes and the trademarks used in this document are the intellectual property of index sponsors and/or its licensors. The indexes are used under license from index sponsors. The Funds based on the indexes are in no way sponsored, endorsed, sold or promoted by index sponsors and/or its licensors and neither index sponsors nor its licensors shall have any liability with respect thereto.

Lyxor UCITS ETFs referred on this document are open ended mutual investment funds (i) established under the French law and approved by the Autorité des Marchés Financiers (the French Financial Markets Authority) or (ii) established under Luxembourg law and approved by the Commission de Surveillance du Secteur Financier (the Luxembourg Financial Markets Authority) (CSSF) and authorized for marketing of their units or shares in various European countries (the Marketing Countries) pursuant to the article 93 of the 2009/65/EC Directive.

Société Générale, Lyxor AM and Lyxor Asset Management Luxembourg recommend that investors read carefully the "risk factors" section of the product's prospectus and the "Risk and reward" section of the Key Investor Information Document (KIID). The prospectus in French for French Lyxor UCITS ETFs and in English for Luxembourg Lyxor UCITS ETFs and the KIID in the local languages of the Marketing Countries are available free of charge on www.lyxoretf.com or upon request to client-services@lyxor.com.

The attention of investors is drawn to the fact that, the prospectus of Luxembourg Lyxor UCITS ETFs is only available in English.

Updated composition of the product's investment portfolio is available on www.lyxoretf.com. Indicative net asset value is published on the Reuters and Bloomberg pages of the products, and might also be mentioned on the websites of the stock exchanges where the product is listed. The products are the object of marketmaking contracts, the purpose of which is to ensure the liquidity of the products on the exchange, assuming normal market conditions and normally functioning computer systems. Units of a specific UCITS ETF managed by an asset manager and purchased on the secondary market cannot usually be sold directly back to the asset manager itself. Investors must buy and sell units on a secondary market with the assistance of an intermediary (e.g. a stockbroker) and may incur fees for doing so. In addition, investors may pay more than the current net asset value when buying units and may receive less than the current net asset value when selling them.

These products include a risk of capital loss. The redemption value of these products may be less than the amount initially invested. In a worst case scenario, investors could sustain the loss of their entire investment.

The indices referred to herein (the "Index") are not sponsored, approved or sold by Société Générale, Lyxor AM or Lyxor Asset Management Luxembourg. Société Générale, Lyxor AM and Lyxor **Counterparty risk:** The Fund shall be exposed to the counterparty risk resulting from the use of OTC forward financial instruments contracted with a lending institution.

Currency risk: The UCITS ETFs are exposed to currency risk, as they may be denominated in a currency different from the index.

Asset Management Luxembourg shall not assume any responsibility in this respect.

The accuracy, completeness or relevance of the information which has been drawn from external sources is not guaranteed although it is drawn from sources reasonably believed to be reliable. Subject to any applicable law, Société Générale, Lyxor AM and Lyxor Asset Management Luxembourg shall not assume any liability in this respect.

The market information displayed in this document is based on data at a given moment and may change from time to time.

This document does not constitute an offer for sale of securities in the United States of America. The product herein described will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold in the United States of America without being registered or being exempted from registration under the U.S. Securities Act. This document does not constitute an offer, or an invitation to make an offer, from Société Générale, Lyxor Asset Management (Lyxor AM) or any of their respective subsidiaries to purchase or sell the product referred to herein.

Société Générale is a French credit institution (bank) authorised by the Autorité de contrôle prudential et de résolution (the French Prudential Control Authority).

Lyxor Asset Management Luxembourg, 18, boulevard Royal L-2449 Luxembourg, is a Luxembourg société anonyme authorized by the Commission de Surveillance du Secteur Financier as management company.

Lyxor International Asset Management (Lyxor AM) is a French investment management company authorized by the Autorité des marchés financiers and placed under the regulations of the UCITS Directive (2009/65/CE).

© COPYRIGHT 2014 LYXOR INTERNATIONAL ASSET MANAGEMENT ALL RIGHTS RESERVED

Notice to UK Investors: This material is issued in the UK by Lyxor Asset Management UK LLP, which is authorized and regulated by the Financial Conduct Authority in the UK under registration number 435658.

Notice to Swiss Investors: This document and the information contained therein do not constitute an issue prospectus according to articles 652a and 1156 of the Swiss Code of Obligations ("CO") or a listing prospectus according the Listing Rules of the SIX Swiss Exchange. The products are authorized for the offer and distribution in Switzerland or from Switzerland pursuant to the Swiss Federal Act on Collective Investment Schemes (CISA). The Swiss Financial Market Supervisory Authority FINMA has authorized Société Générale, Zurich Branch (Talacker 50, Case postale 1928, 8021 Zürich), to act as Swiss Representative and Paying Agent of the Funds in Switzerland. The product's documentation (prospectus, KIID, articles of association, annual and semi-annual reports) can be obtained free of charge at the Swiss representative's office.

ETF.RESEARCH@LYXOR.COM | +33 (0)1 42 13 59 56

