# BLACKROCK GLOBAL ETP LANDSCAPE

MONTHLY SNAPSHOT | FEBRUARY 2015

**BLACKROCK**°

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# Summary

# BlackRock ETP Research

A cross-regional team analyzing global markets to deliver insights on the intersection of investment trends and ETP flows

For inquiries, please email ETPresearch@BlackRock.com

# 2015 ETP FLOWS OFF TO BEST START EVER AFTER ACCELERATING IN FEBRUARY

- Global ETP flows of \$50.0bn represented the fourth best month on record and lifted the year-to-date total to \$62.3bn, with investors increasingly favoring non-U.S. equity and corporate bonds over relatively safer categories
- ▶ Pan-European equity exposures brought in a new monthly high of \$8.9bn and year-to-date flows have already exceeded the peak from last year, helped by the ECB bond purchase announcement and a weakening euro
- Fixed income flows strengthened to \$17.8bn led by a new monthly record of \$5.2bn for high yield corporate bonds as the search for yield intensified
- Emerging markets equity funds showed signs of stabilization, gathering \$2.7bn to snap a five-month streak of outflows as the accommodative monetary policies of many central banks and lower oil prices aided broad EM, China and India funds
- U.S. stocks rallied and U.S. equity ETP flows rebounded after heavy redemptions in January, though they were still modest compared to other exposures at \$3.9bn

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# **Global ETP Highlights**

Global ETP flows of \$50.0bn in February rebounded from moderate levels in January. The pace of asset gathering in 2015 represents the fastest start to any year on record.

Inflows were focused in non-U.S. developed markets equities and corporate fixed income as European equity markets rallied and credit spreads tightened.

**Pan-European equity** funds brought in \$8.9bn to set a second consecutive monthly record. Quantitative easing by the ECB, better-than-expected economic data and a weaker euro extended the inflow streak to four months. Total Europe equity asset gathering was \$11.5bn and has reached \$22.3bn in 2015.

Investors were also encouraged by news of a four-month extension to the Greece bailout, which eased short-term market tensions in Europe. The STOXX Europe 600 index has risen 14.5% year-to-date (5.9% in U.S. dollar terms).<sup>2</sup>

Though the euro did not depreciate as much as in January, U.S. dollar-hedged ETPs with pan-European and German equity exposures remained popular. They accumulated a combined \$3.8bn and EAFE exposures contributed another \$2.5bn.

Fixed income funds gained momentum in February led by corporate bonds, which brought in a record \$9.6bn to beat the previous best of \$7.1bn from January 2012.

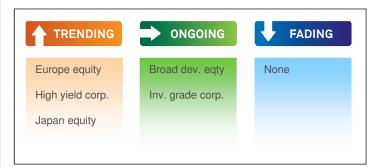
**High-yield corporate** fixed income funds surged to a new monthly high of \$5.2bn (see below) and **investment-grade corporate** debt added \$4.5bn.

# SPOTLIGHT ON HIGH YIELD CORPORATE BOND ETPs

ETP flows into high yield corporate bonds have picked up in 2015 and were particularly strong during February. Most of the asset gathering has come in funds tracking U.S. dollardenominated bonds, though euro-denominated has also benefitted. The shift in flows for the category has come as:

- Credit spreads have tightened, with the Barclays U.S. high yield OAS spread<sup>3</sup> down to 4.31% after rising to 5.52% in mid December from a seven-year low of 3.23% in late June
- Borrowing costs remain near historical lows, with monetary policy accommodative in the U.S. (despite improving economic growth) as well as Europe and elsewhere
- Investors are more concerned with rate risk and Fed tightening than credit risk given low levels of defaults, and high yield offers greater income and less rate sensitivity
- Liquidity of individual high yield bond issues underlying the ETPs remains constrained

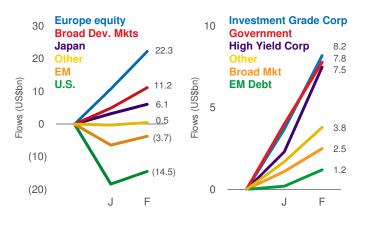
# KEY INVESTMENT THEMES / ETP FLOW TRENDS



# EQUITY ETP FLOWS

2015 YTD Flows: \$21.9bn





# **GLOBAL HIGH YIELD CORPORATE BOND FLOWS<sup>1</sup>**



# Global ETP Highlights (cont'd)

Uncertainty over the pace of monetary tightening in the U.S. and a rise in yields impacted demand for rate-sensitive ETPs. **Treasuries** saw inflows of \$3.3bn in February, with just over half going to short maturities as investors seek to mitigate interest-rate risk.

**U.S. equities** stabilized after the sharp decline in January, gathering \$3.9bn led by large cap funds. Flows were moderate given dovish comments from Fed Chair Janet Yellen in her testimony before Congress and further improvements in the labor market. Both contributed to strong stock market returns.

Sector funds saw net redemptions, with inflows for energy funds more than offset by withdrawals from technology, financials and utilities.

**Japan equities** posted a third straight month of inflows with \$2.9bn as stocks reached their highest level since May 2000, bolstered by better economic data. Asset gathering was split between U.S.- and Japan- listed funds.

EM equities, including both **Broad EM** and country funds, snapped a five-month trend of outflows, bringing in a combined \$2.7bn. Inflows were concentrated in **China equities** with \$1.6bn, largely locally-listed funds, with broad EM adding \$0.7bn.

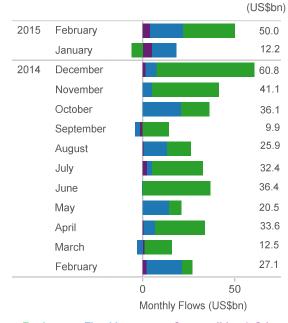
Commodity funds added inflows of \$3.5bn and have now brought in over \$10bn in the past three months. **Crude oil** funds gathered \$1.7bn as oil prices stabilized and **gold** accumulated an additional \$1.1bn despite low inflation expectations.

# **RESULTS AT A GLANCE<sup>1</sup>** (US \$billions)

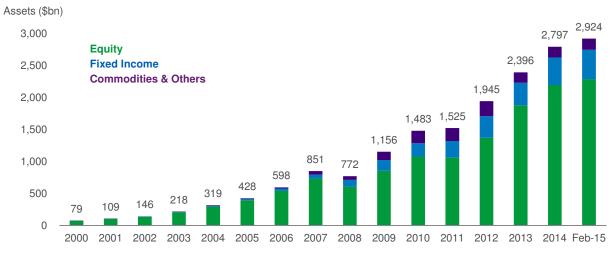
	Feb 2015	Dec 2014	Feb 2014
Monthly Flows	50.0	60.8	27.1
Assets	2,924	2,797	2,438
# of ETPs	5,462	5,431	5,080

### **GLOBAL 13-MONTH ROLLING FLOWS1**

2015 YTD Flows: \$62.3bn vs. 2014 Flows: \$329.6bn



Equity Fixed Income Commodities & Others



### **GLOBAL ETP ASSETS<sup>1</sup>**

# Year-to-date Overview

## **GLOBAL ETP FLOWS BY EXPOSURE<sup>1</sup>**

(US\$bn)		YTD 2015	YTD 2014	Annual 2014
Equity	Developed Markets	25.6	11.3	243.9
	Emerging Markets	(3.7)	(13.4)	(1.8)
	Total	21.9	(2.0)	242.1
Fixed Income	Government	7.8	13.6	19.5
	High Yield Corporate	7.5	1.1	4.0
	Investment Grade Corporate	8.2	4.7	22.4
	Others	7.5	3.7	39.0
	Total	31.0	23.1	84.9
Commodities & Ot	hers Total	9.3	(0.6)	2.6
Grand Total		62.3	20.4	329.6

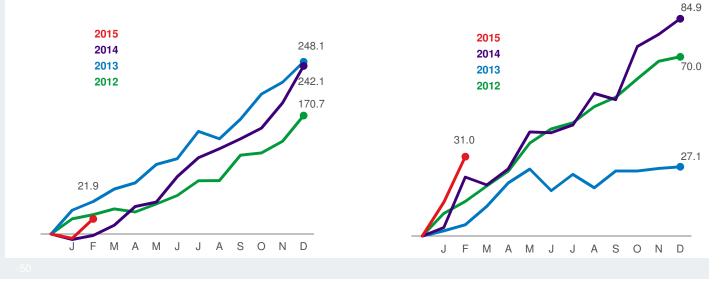


# **CUMULATIVE EQUITY ETP FLOWS1**

**CUMULATIVE FIXED INCOME ETP FLOWS<sup>1</sup>** 

2015 YTD Equity Flows: \$21.9bn

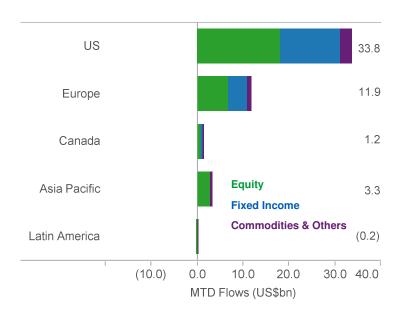




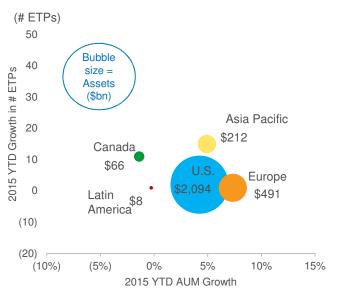
# Flows By Listing Region

# Highlights (US\$):1

- U.S.-listed ETPs recovered to \$33.8bn after posting outflows in January
- Europe-listed ETPs followed a record January with another strong month of \$11.9bn and year-to-date flows are nearly as strong as the U.S.
- Canada-listed ETPs gathered \$1.2bn, the thirteenth consecutive month of inflows
- Asia Pacific-listed ETP flows reached \$3.3bn driven by China and Japan equity exposures



# MTD FLOWS BY LISTING REGION<sup>1</sup>



# ASSET GROWTH RATES AND # OF ETPs<sup>1</sup>

# LISTING REGION VIEW<sup>1</sup>

By Listing Region	Net Flows Feb 2015	(\$bn) YTD 2015	Feb 2015 Assets (\$bn)	% Asset Market Share	Number of Products
US	33.8	31.2	2,094.1	71.6	1,663
Europe	11.9	26.0	491.4	16.8	2,258
Canada	1.2	1.6	65.6	2.2	359
Latin America	(0.2)	0.1	7.8	0.3	47
Asia Pacific	3.3	3.3	211.6	7.2	757
Middle East and Africa	Not Available	Not Available	53.1	1.8	378
Global ETP Total	50.0	62.3	2,923.6	100.0	5,462

# Fund Inflows and Outflows

ETPs as of February 2015 (US\$bn) <sup>1</sup>	Bloomberg Ticker	2015 YTD Inflows	Feb-15 Assets
WisdomTree Europe Hedged Equity	HEDJ US	5.3	12.1
iShares iBoxx \$ High Yield Corporate Bond	HYG US	3.2	18.0
Vanguard Total Stock Market	VTI US	2.7	55.1
Deutsche X-trackers MSCI EAFE Hedged Equity	DBEF US	2.7	4.8
SPDR Gold	GLD US	2.6	30.1
Vanguard S&P 500	VOO US	2.5	30.8
iShares iBoxx \$ Investment Grade Corporate Bond	LQD US	2.4	22.0
iShares Short Treasury Bond	SHV US	2.3	5.4
SPDR Barclays High Yield Bond	JNK US	1.9	11.8
iShares Core MSCI EAFE	IEFA US	1.7	5.1
Grand Total		27.3	195.3

ETPs as of February 2015 (US\$bn) <sup>1</sup>	Bloomberg Ticker	2015 YTD Outflows	Feb-15 Assets
SPDR S&P 500	SPY US	(26.2)	194.1
iShares Russell 2000	IWMUS	(2.8)	28.2
PowerShares QQQ	QQQ US	(2.4)	39.9
Financial Select Sector SPDR	XLF US	(2.2)	18.6
iShares FTSE A50 China	2823 HK	(1.9)	8.9
iShares U.S. Technology	IYW US	(1.7)	3.1
iShares S&P 500 UCITS (Dist)	IUSA LN	(1.5)	12.5
NEXT FUNDS Nikkei 225 Leveraged	1570 JP	(1.4)	1.1
iShares U.S. Financials	IYF US	(1.2)	1.3
iShares MSCI ACWI	ACWI US	(1.1)	6.5
Grand Total		(42.5)	314.2

# Equity ETP Flows by Exposure

	Exposure		Feb 2015 Flows (\$bn)	2015 YTD Flows (\$bn)	Assets (\$bn)	# ETPs
		Large cap	3.4	(24.0)	614.1	247
		Mid cap	2.0	3.7	105.3	47
		Small cap/Micro cap	0.2	0.2	99.5	79
		Total market/Extended Market	1.5	4.7	100.5	75
		Preferred stock	0.4	1.1	17.4	5
		US size & style total	7.6	(14.3)	936.7	453
		Basic Materials	(0.0)	(0.1)	6.0	15
		Consumer Cyclicals	0.1	(0.4)	19.9	19
		Consumer Non-cyclicals	0.4	0.7	17.3	13
		Energy	1.2	2.9	44.2	49
	US	Financials	(1.2)	(5.2)	34.2	41
		Health Care	0.7	3.1	46.3	36
		Industrials	(0.6)	(1.6)	15.7	20
		Real Estate	(1.0)	0.1	44.4	24
		Technology	(2.3)	(2.3)	31.5	30
		Telecommunications	0.0	0.0	1.6	6
		Utilities	(1.5)	(0.6)	11.7	13
		Others	(0.0)	(0.0)	2.1	8
		US sector total	(4.3)	(3.4)	274.7	274
		US high dividend / other strategy	0.6	3.2	96.2	93
		US total	3.9	(14.5)	1,307.7	820
	Canada		0.1	(0.9)	30.1	98
	North America reg		0.0	0.1	10.0	25
		Large Cap	1.1	3.1	48.9	87
<u>if</u>		Mid/Small Cap	0.2	0.3	4.0	28
nk		Total Market	6.4	12.0	70.2	97
Equity		Pan European size & style total	7.8	15.4	123.0	210
		Pan European sector	0.8	1.5	16.3	143
	Europe	Pan European strategy	0.3	0.5	4.7	31
	Luiope	Pan European total	8.9	17.4	144.1	386
		Germany	2.8	3.9	32.3	76
		U.K.	0.0	1.0	23.1	65
		Other European countries	(0.2)	(0.1)	30.3	148
		Europe single country total	2.6	4.9	85.7	289
		Europe total	11.5	22.3	229.8	675
		Japan	2.9	6.1	149.6	192
	Asia-Pacific	Other Asia-Pacific	0.8	1.3	45.0	162
		Asia-Pacific total	3.7	7.4	194.6	354
	Broad developed markets (including Global/Global ex-US)		6.3	11.2	256.2	520
	Developed markets total		25.4	25.6	2,028.3	2,492
		Broad emerging markets	0.7	(1.6)	115.8	127
		Regional emerging markets	0.2	0.1	6.4	70
		China	1.6	(3.9)	72.0	231
		South Korea		(3.9)	20.1	
	Emerging markets	Mexico	(0.3)			126
	Emerging markets	India	(0.5)	(0.5)	7.3	24
			0.4	1.5	12.2	59
		Other EM Countries	0.6	0.7	27.6	223
		EM single country total	1.9	(2.2)	139.2	663
		Emerging markets total	2.7	(3.7)	261.3	860
	Equity total		28.1	21.9	2,289.7	3,352

# Fixed Income & Other ETP Flows by Exposure

	Exposure		Feb 2015 Flows (\$bn)	2015 YTD Flows (\$bn)	Assets (\$bn)	# ETPs
-	Lxposure	les restance est enre ele	· · · · ·		. ,	
	O a ma a mada	Investment grade	4.5	8.2	106.3	158
	Corporate	High yield	5.2	7.5	53.1	59
		Corporate total	9.6	15.7	159.4	217
	<b>0</b>	US Treasury	3.3	5.5	50.6	80
Ц С	Government	Sovereign	0.5	2.3	45.5	261
Fixed Income		Government total	3.8	7.8	96.1	341
ပ	Broad / aggregate		1.4	2.5	67.1	43
	Govt / corporate		1.4	1.8	39.9	33
D D	Inflation		0.3	0.6	26.2	36
Ľ.	Emerging markets		1.0	1.2	25.5	86
ш	Municipal		0.4	1.1	16.4	37
	Mortgage		0.1	(0.0)	9.1	9
	Money market		(0.3)	0.0	4.0	19
	Other Fixed Income		0.1	0.2	14.6	37
	Fixed income total		17.8	31.0	458.4	858
	Precious Metals	Gold	1.1	3.4	65.6	127
S		Silver	0.2	0.1	9.4	70
ti€		Other	(0.0)	(0.1)	17.5	81
Commodities		Precious metals total	1.3	3.4	92.5	278
	Broad market		0.3	0.0	13.8	110
J L	Energy		2.0	5.8	13.0	204
D D	Agriculture		(0.0)	(0.2)	3.7	186
C	Industrial metals		(0.0)	(0.2)	1.5	116
	Commodities total		3.5	8.9	124.4	894
	Alternatives	Volatility	0.5	0.3	4.0	47
Other		Other	(0.0)	(0.0)	3.0	67
	Alternatives total		0.5	0.3	7.0	114
	Asset allocation		0.1	0.1	6.5	78
	Currency		(0.1)	(0.0)	4.8	166
	Israel ETP		0.0	0.0	32.9	0
Glob	al ETP total		50.0	62.3	2,923.6	5,462
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# Endnotes

The ETP (or exchange traded product) category encompasses any portfolio exposure security that trades intra-day on an exchange. The data for this report are captured from a number of sources by BlackRock including provider websites, fund prospectuses, provider press releases, provider surveys, Bloomberg, the National Stock Exchange, Strategic Insight Simfund, Wind, and the Bank of Israel. All amounts are reported in US dollars. Flows are derived using daily net asset values and shares outstanding using the most recent data we can capture at month-end. For products with cross-listings, we attribute net flows and assets to the primary listings. For Middle East and Africa, net flows data is not available. Assets are derived using shares outstanding and prices at the end of each month (or the closest date available). Where price is not available, we use an approximation. For ETPs listed in Israel, product level detail is not available. Product level information is aggregated by provider, asset class, exposure, region listed and replication method to produce the various analyses in the report.

- 1. Data is as of February 27, 2015 for Europe and February 28, 2015 for the US, Canada, Latin America, Israel, and some Asia ETPs. Some Asia ETP data is as of January 30, 2015. Global ETP flows and assets are sourced using shares outstanding and net asset values from Bloomberg for the US, Canada, Europe, Latin America and some ETPs in Asia. Middle East ETP assets are sourced from the Bank of Israel. ETP flows and assets in China are sourced from Wind. Inflows for years prior to 2010 are sourced from Strategic Insights Simfund. Asset classifications are assigned by the BlackRock based on product definitions from provider websites and product prospectuses. Other static product information is obtained from provider websites, product prospectuses, provider press releases, and provider surveys. Market returns are sourced from Bloomberg.
- 2. Stoxx.com
- 3. Bloomberg: Barclays U.S. Corporate High Yield Average Option Adjusted Spread (LF98OAS Index)

Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

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