THIS DOCUMENT IS FOR THE EXCLUSIVE USE OF INVESTORS ACTING ON THEIR OWN ACCOUNT AND CATEGORIZED EITHER AS "ELIGIBLE COUNTERPARTIES" OR "PROFESSIONAL CLIENTS" WITHIN THE MEANING OF MARKETS IN FINANCIAL INSTRUMENTS DIRECTIVE 2004/39/EC. IT IS NOT DIRECTED AT RETAIL CLIENTS.

# Monthly European ETF Market Trends

MAR 2015 in brief



**Lyxor ETF**Marlène Hassine
Head of ETF Research

+33 1 42 13 59 56 marlene.hassine@lyxor.com

#### Contents

European ETFs in March 2015 Net Inflows (EURM)	p1
ETF MARKET OVERVIEW YTD MONTHLY	p2 p3
<b>EQUITIES</b> EUROPEAN EQUITIES US & JAPAN EQUITIES	p4 p5
EMERGING MARKET EQUITIES THEMATIC	p5 p5
FIXED INCOME EUROPEAN DEBT MARKET US GOVIES EMERGING MARKET DEBT CREDIT MARKET	p6 p6 p6 p6

European ETF market flows remained sustained in March 2015. NET NEW ASSETS (NNA) during this month amounted to EUR 6.4 billion, nearly 20% above one-year average flows. Total Assets under Management are up 20% vs. the end of 2014, reaching EUR 436 billion, and include a significant market impact (+13.7%\*). ETFs on European and Asian equities and on fixed income have been the main beneficiaries of a bullish environment.

- Equity indexation inflows were limited to EUR 2.4 billion, -26% vs. the one-year average. Investors are favouring European and Asian equity ETFs, supported by monetary policy that is still accommodative. European equity ETF inflows have reached EUR 4.9 billion only 14% below January 2015's record high of EUR 5.7 billion. Asian equity ETFs inflows have reached a one year record high at EUR 931 million. Conversely, US Equity ETFs continue to register outflows for the second consecutive month, at a record level of EUR 2.2 billion. Emerging market equity ETF flows have been negatively impacted by the outlook of an interest rate increase in the US and have registered EUR 607 million in outflows.
- Fixed income indexation inflows continue to be significant at EUR 3.9 billion, 72% higher than the one-year average of EUR 2.2 billion. In Europe, corporate bond indexations are still the main beneficiary of the funds channelled towards the credit market by the ECB quantitative easing measures. High yield indexations registered high inflows, boosted by the hunt for yield among investors due to the very low/negative interest rates environment.
- Commodities flows have continued to rebound in March 2015 at EUR 197 million, mainly owing to positive flows on broad indexations in an environment characterised by stabilising oil prices.

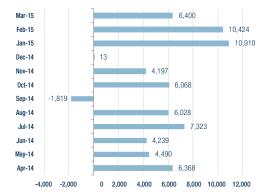
\*MSCI ACWI +13.7% between 31/12/14 and 27/3/15 in EUR.

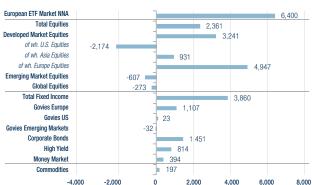
#### **EUROPEAN ETFs IN MARCH 2015 - NET INFLOWS (EURM)**

SUSTAINED NNA AT EUR6.4BN IN MARCH 2015 MONTHLY NET NEW ASSETS ON EUROPEAN ETFS

HIGH INFLOWS ON EUROPEAN & ASIAN EQUITIES AND CORPORATES & HIGH YIELD BOND ETFS

MONTHLY NET INFLOWS ON EUROPEAN ETFS BY ASSET CLASS





Sources: Monthly data in EURM from 01/04/2014 until 27/03/2015, Bloomberg, Lyxor



### YTD OVERVIEW

### **GLOBAL**

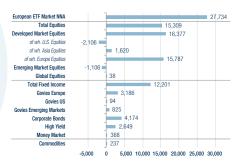
# STRONG POSITIVE TREND YTD ON EUROPEAN ETFs

CUMULATED MONTHLY NET NEW ASSETS ON EUROPEAN ETFS



# MONTHLY NET INFLOWS ON EUROPEAN ETFs BY ASSET CLASS

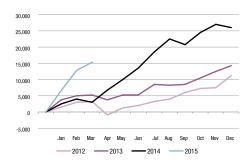
YTD NET INFLOWS ON EUROPEAN ETFS BY ASSET CLASS



### **EQUITY**

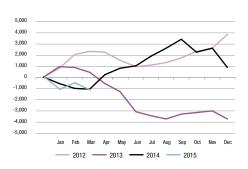
# SLIGHT DOWNWARD TREND ON EQUITY ETFs IN MARCH 2015

MONTHLY NET NEW ASSETS ON EQUITY ETFs



# STILL OUTFLOWS ON EMERGING MARKET EQUITY ETFs

MONTHLY NET NEW ASSETS ON EMERGING MARKET EQUITY ETFs



# FIXED INCOME & COMMODITIES

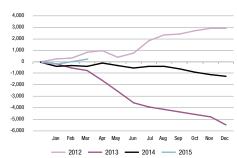
#### STRONG POSITIVE TRENDS ON FIXED INCOME ETFS

MONTHLY NET NEW ASSETS ON FIXED INCOME ETFs



## LIMITED POSITIVE FLOWS ON COMMODITIES ETFs

MONTHLY NET NEW ASSETS ON COMMODITIES ETFs



Sources: Monthly data in EURM from 01/04/2014 until 27/03/2015, Bloomberg, Lyxor

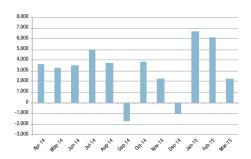


### **OVERVIEW BY ASSET CLASS**

## **EQUITY**

# STRONG REDUCTION IN NNA ON EQUITY ETFS IN MARCH 2015 AT EUR2.4BN

MONTHLY NET NEW ASSETS ON EQUITY ETFs



# MAINLY ON DEVELOPED MARKETS WHILE EMERGING ETFs SAW OUTFLOWS OF EUR607M

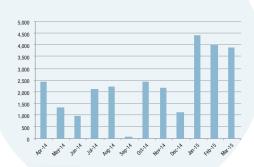
MONTHLY NET NEW ASSETS ON DEVELOPED VS EMERGING MARKETS FOLITY FTFs



### FIXED INCOME

# THIRD CONSECUTIVE MONTH OF SUSTAINED INFLOWS ON FIXED INCOME ETFs IN MARCH 2015 AT EUR3.9BN

MONTHLY NET NEW ASSETS ON FIXED INCOME ETFs



# MAINLY CONCENTRATED ON DEVELOPPED MARKET FIXED INCOME ETFS WITH INFLOWS OF EUR3.5BN

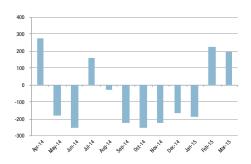
MONTHLY NET NEW ASSETS ON DEVELOPED VS EMERGING MARKETS FIXED INCOME ETFs



### COMMODITIES

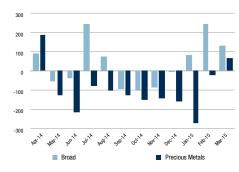
# SECOND CONSECUTIVE MONTH OF POSITIVE INFLOWS ON COMMODITIES ETFs AT EUR197M FOLLOWING SEVERAL MONTHS OF OUTFLOWS

MONTHLY NET NEW ASSETS ON COMMODITIES ETFs



## MAINLY CONCENTRATED ON BROAD INDEXATION ETFs

MONTHLY NET NEW ASSETS ON BROAD & PRECIOUS METALS ETFs



Sources: Monthly data in EURM from 01/04/2014 until 27/03/2015, Bloomberg, Lyxor

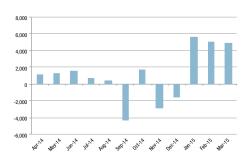


# **EQUITIES**

## EUROPEAN EQUITIES

# THIRD CONSECUTIVE MONTH OF SUSTAINED INFLOWS ON EUROPEAN EQUITY ETFS AT EUR4.9BN

MONTHLY NET NEW ASSETS ON EUROPEAN EQUITY ETFs



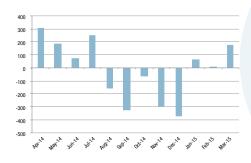
# SMALL POSITIVE FLOWS ON GERMAN EQUITY ETFS AT EUR397M

MONTHLY NET NEW ASSETS ON GERMAN EQUITY ETFs



# SLIGHT REBOUND OF INFLOWS ON SPAIN & ITALY REMAIN AT EUR177M

MONTHLY NET NEW ASSETS ON PERIPHERAL EUROPEAN EQUITY ETFS



# THE REST OF THE EUROPEAN REGION SAW ONE YEAR RECORD HIGH INFLOWS OF EUR3.9BN

MONTHLY NET NEW ASSETS ON EUROPEAN REGION EQUITY ETFs

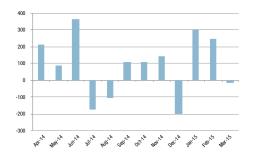


#### LIMITED FLOWS ON FINANCIALS EQUITIES

MONTHLY NET NEW ASSETS ON EUROPEAN FINANCIALS EQUITY ETFS



MONTHLY NET NEW ASSETS ON EUROPEAN SMID CAP EQUITY ETFs





Sources: Monthly data in EURM from 01/04/2014 until 27/03/2015, Bloomberg, Lyxor



## **EQUITIES**

# US & JAPAN EQUITIES

# STRONG TREND REVERSAL FOR 2 MONTHS ON US EQUITY ETFs WITH EUR2.2BN OF OUTFLOWS IN MARCH 2015

MONTHLY NET NEW ASSETS ON US EQUITY ETFs



# ONE YEAR RECORD HIGH INFLOWS ON JAPANESE ETFS WITH INFLOWS OF EUR906M

MONTHLY NET NEW ASSETS ON JAPANESE EQUITY ETFS



## EMERGING MARKET EQUITIES

#### **EUR607M OF OUTFLOWS ON EMERGING ETFs**

MONTHLY NET NEW ASSETS ON EMERGING EQUITY ETFs



\*mainly concerning MSCI EM indexations

# MAINLY FROM BROAD EM EQUITY INDEXATIONS WITH A RECORD OF EUR543M OF OUTFLOWS

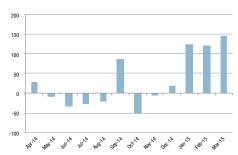
MONTHLY NET NEW ASSETS ON BROAD EM EQUITY ETFs\*



## **THEMATIC**

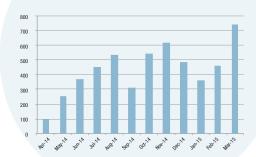
#### ONE-YEAR RECORD HIGH ON INDIAN ETFS AT EUR147M WITH A TOTAL OF EUR395M OF INFLOWS YEAR TO DATE

MONTHLY NET NEW ASSETS ON INDIAN EQUITY ETFs



# RECORD INFLOWS ON SMART BETA ETFS AT EUR744M

MONTHLY NET NEW ASSETS ON SMART BETA ETFs



Sources: Monthly data in EURM from 01/04/2014 until 27/03/2015, Bloomberg, Lyxor



## **FIXED INCOME**

## EUROPEAN DEBT MARKET

# STILL SUSTAINED FLOWS ON EUROPEAN GOVIES AT EUR1.2BN

MONTHLY NET NEW ASSETS ON EUROPEAN GOVIES ETFs



# RECORD OUTFLOWS ON GERMAN GOVIES AT EUR254M

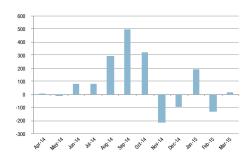
MONTHLY NET NEW ASSETS ON GERMAN GOVIES ETFs



## **US GOVIES**

#### LIMITED INFLOWS ON US GOVIES AT EUR23M

MONTHLY NET NEW ASSETS ON US GOVIES ETFS



## EMERGING MARKET DEBT

#### LIMITED FLOWS ON EM DEBT

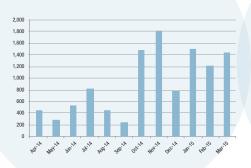
MONTHLY NET NEW ASSETS ON EMERGING MARKET DEBT ETFs



## CREDIT MARKET

# STRONG INFLOWS FOR ONE SEMESTER ON CORPORATE BONDS AT EUR1.5BN

MONTHLY NET NEW ASSETS ON CORPORATE BOND ETFS



#### SUSTAINED INFLOWS ON HIGH YIELD BONDS AT EUR814M WITH MORE THAN 2.6BN OF INFLOWS YEAR TO DATE

MONTHLY NET NEW ASSETS ON HIGH YIELD BOND ETFS



Sources: Monthly data in EURM from 01/04/2014 until 27/03/2015, Bloomberg, Lyxor



Replication risk: The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication.

Fund Liquidity risk: The Fund's liquidity and/or value may be negatively af fected by dif ferent factors.

Counterpar ty risk: The Fund shall be exposed to the counterpar ty risk resulting from the use of OTC for ward financial instruments contracted with a lending institution.

Currency risk: The UCITS ETFs are exposed to currency risk, as they may be denominated in a currency different from the index.

#### **IMPORTANT INFORMATION**

This document is of a commercial nature and not of a regulatory nature. It is each investor's responsibility to ascertain that it is authorised to subscribe, or invest into this product. Prior to investing in the product, investors should seek independent financial, tax, accounting and legal advice.

The indexes and the trademarks used in this document are the intellectual property of index sponsors and/or its licensors. The indexes are used under license from index sponsors. The Funds based on the indexes are in no way sponsored, endorsed, sold or promoted by index sponsors and/or its licensors and neither index sponsors nor its licensors shall have any liability with respect thereto.

Lyxor UCITS ETFs referred on this document are open ended mutual investment funds (i) established under the French law and approved by the Autorité des Marchés Financiers (the French Financial Markets Authority) or (ii) established under Luxembourg law and approved by the Commission de Surveillance du Secteur Financier (the Luxembourg Financial Markets Authority) (CSSF) and authorized for marketing of their units or shares in various European countries (the Marketing Countries) pursuant to the article 93 of the 2009/65/EC Directive.

Société Générale, Lyxor AM and Lyxor Asset Management Luxembourg recommend that investors read carefully the "risk factors" section of the product's prospectus and the "Risk and reward" section of the Key Investor Information Document (KIID). The prospectus in French for French Lyxor UCITS ETFs and in English for Luxembourg Lyxor UCITS ETFs and the KIID in the local languages of the Marketing Countries are available free of charge on www.lyxoretf. com or upon request to client-services@lyxor.com.

The attention of investors is drawn to the fact that, the prospectus of Luxembourg Lyxor UCITS ETFs is only available in English.

Updated composition of the product's investment portfolio is available on www.lyxoretf.com. Indicative net asset value is published on the Reuters and Bloomberg pages of the products, and might also be mentioned on the websites of the stock exchanges where the product is listed. The products are the object of market-making contracts, the purpose of which is to ensure the liquidity of the products on the exchange, assuming normal market conditions and normally functioning computer systems. Units of a specific UCITS ETF managed by an asset manager and purchased on the secondary market cannot usually be sold directly back to the asset manager itself. Investors must buy and sell units on a secondary market with the assistance of an intermediary (e.g. a stockbroker) and may incur fees for doing so. In addition, investors may pay more than the current net asset value when buying units and may receive less than the current net asset value when selling them.

These products include a risk of capital loss. The redemption value of these products may be less than the amount initially invested. In a worst case scenario, investors could sustain the loss of their entire investment.

The indices referred to herein (the "Index") are not sponsored, approved or sold by Société Générale, Lyxor AM or Lyxor Asset Management Luxembourg. Société Générale, Lyxor AM and Lyxor

Asset Management Luxembourg shall not assume any responsibility in this respect.

The accuracy, completeness or relevance of the information which has been drawn from external sources is not guaranteed although it is drawn from sources reasonably believed to be reliable. Subject to any applicable law, Société Générale, Lyxor AM and Lyxor Asset Management Luxembourg shall not assume any liability in this respect.

The market information displayed in this document is based on data at a given moment and may change from time to time.

This document does not constitute an offer for sale of securities in the United States of America. The product herein described will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold in the United States of America without being registered or being exempted from registration under the U.S. Securities Act. This document does not constitute an offer, or an invitation to make an offer, from Société Générale, Lyxor Asset Management (Lyxor AM) or any of their respective subsidiaries to purchase or sell the product referred to herein.

Société Générale is a French credit institution (bank) authorised by the Autorité de contrôle prudential et de résolution (the French Prudential Control Authority).

Lyxor Asset Management Luxembourg, 18, boulevard Royal L-2449 Luxembourg, is a Luxembourg société anonyme authorized by the Commission de Surveillance du Secteur Financier as management company.

Lyxor International Asset Management (Lyxor AM) is a French investment management company authorized by the Autorité des marchés financiers and placed under the regulations of the UCITS Directive (2009/65/CE).

© COPYRIGHT 2015 LYXOR INTERNATIONAL ASSET MANAGEMENT ALL RIGHTS RESERVED

Notice to UK Investors: This material is issued in the UK by Lyxor Asset Management UK LLP, which is authorized and regulated by the Financial Conduct Authority in the UK under registration number 435658.

Notice to Swiss Investors: This document and the information contained therein do not constitute an issue prospectus according to articles 652a and 1156 of the Swiss Code of Obligations ("CO") or a listing prospectus according the Listing Rules of the SIX Swiss Exchange. The products are authorized for the offer and distribution in Switzerland or from Switzerland pursuant to the Swiss Federal Act on Collective Investment Schemes (CISA). The Swiss Financial Market Supervisory Authority FINMA has authorized Société Générale, Zurich Branch (Talacker 50, Case postale 1928, 8021 Zürich), to act as Swiss Representative and Paying Agent of the Funds in Switzerland. The product's documentation (prospectus, KIID, articles of association, annual and semi-annual reports) can be obtained free of charge at the Swiss representative's office.

